

## AFTERNOON SESSION

### \* 2:30 PM - 3:30 PM: Workshop Series I

- Interactive workshops covering essential topics such as business strategy, market strategy, funding, and technology trends.

### \* 3:30 PM - 4:30 PM: Pitch Sessions I

- Startups showcase their innovations to a panel of investors, industry experts, and a chance to win funding.

### \* 4:30 PM - 6:30 PM: Panel Discussion

#### The Role of Technology in Startup Success

- Industry leaders discuss how technology can be harnessed for growth and sustainability.

### \* 6:30 PM onwards – Cultural programme with dinner

- Evening of camaraderie, fine dining, and entertainment



## DAY 2: INNOVATE

### MORNING SESSION

### \* 9:30 AM - 11:00 AM: Pitch Sessions II

- Startups showcase their innovations to a panel of investors, industry experts, and a chance to win funding.

### \* 11:00 AM - 12:30 PM: Investor Meet II

- Engaging in one-on-one meetings with potential investors for Startups.

### \* 12:30 PM - 2:00 PM: Workshop Series II

- Interactive workshops covering essential topics such as business strategy, funding, and technology trends.

### \* 2:00 PM - 3:00 PM: Lunch

- Startups showcase their innovations to a panel of investors, industry experts, and a chance to win funding.

## AFTERNOON SESSION

### \* 3:00 PM - 4:00 PM: Fireside Chat Lessons from Pioneers

- Meet with industry veterans as they share insights, challenges, and triumphs from their entrepreneurial journeys. Networking opportunity with peers, potential collaborators, and mentors in a relaxed setting.

### \* 4:00 PM - 5:30 PM: White paper & Closing Ceremony

## TECHNICAL PARTNERS



राष्ट्रीय नवप्रवर्तन प्रतिष्ठान – भारत  
विज्ञान एवं प्रौद्योगिकी विभाग, भारत सरकार का स्वायत्तकारी संस्थान  
National Innovation Foundation - India  
Autonomous Institute of the Department of Science & Technology, Govt. of India



Government of India  
Ministry of Commerce and Industry  
Department for Promotion of Industry and Internal Trade

#startupindia

## ORGANIZING PARTNERS



राष्ट्रीय नवप्रवर्तन प्रतिष्ठान – भारत  
विज्ञान एवं प्रौद्योगिकी विभाग, भारत सरकार का स्वायत्तकारी संस्थान  
National Innovation Foundation - India  
Autonomous Institute of the Department of Science & Technology, Govt. of India



Technology  
Innovation Hub  
of IIT Delhi



For inquiries and additional information, please contact:

### NECTAR

(North-East Center for Technology Application and Reach)

### Headquarter:

Survey of India Campus, Bonnie Brae Estate,  
Barik Point, Shillong-793001, Meghalaya

0364-2505034 (Administrative) | 0364-2506085 (Reception)

### Social Media Handles:

facebook.com/profile.php?id=100067605471090

NECTAR\_DST

youtube.com/@nectarofficial9494

nectar.org.in

#NEStartupConclave2024



## Northeast Startup & Entrepreneurs Conclave

# 2024



Guwahati at Srimanta Sankaradeva Kalakshetra

March 27<sup>th</sup> – 28<sup>th</sup> 2024



राष्ट्रीय नवप्रवर्तन प्रतिष्ठान – भारत  
विज्ञान एवं प्रौद्योगिकी विभाग, भारत सरकार का स्वायत्तकारी संस्थान  
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# About NECTAR

## North-East Centre for Technology Application and Reach

NECTAR is an autonomous body, set up under the Department of Science and Technology, Government of India with an overall mandate to assist the NER for implementation of various schemes and project to meet technology delivery objective. The Centre ensures applications of appropriate technologies for the development of the North East. Technologies are being used in the areas of agro processing, biodiversity concerns, watershed management, telemedicine, horticulture, infrastructure planning and development, planning and monitoring using cutting edge mesh net solutions, employment generation etc. through utilisation of local products/ resources and associated skill development. The Centre acts as Solution Designer and Partnership Institution and is focusing on providing technology assistance to the State Government in North Eastern Region, particularly decision support systems. NECTAR aims to become the premier hub for the development, maintenance, and utilization of technology applications for public and social benefit; reaching out and spreading the advantages of technology to individuals, groups, organizations, and governments for fair and inclusive social and economic growth in our nation's northeastern region.



## About Northeast Startup & Entrepreneurs Conclave 2024

NECTAR is organizing the Northeast Startup & Entrepreneurs Conclave 2024 with the aim to display the vibrancy of the Northeast startup ecosystem, bringing together stakeholders to unite investment, innovation, and connectivity.



## COMPONENTS OF THE EVENT

Empowering future tech pioneers:  
Uniting investment, innovation and connect.

An exclusive Northeast India-only event bringing together delegates, including policymakers, investors, academia, funding agencies, successful startups and budding entrepreneurs, students and leaders from India's startup ecosystem. A unique opportunity to engage in thought-provoking discussions, learn from industry experts, and foster meaningful connections.

**Event highlights:** Unite innovators, rural entrepreneurs, investors, leaders discover, connect, and prosper together.

## OBJECTIVE

- \* Highlight the success stories and achievements of start-ups in the Northeast region.
- \* Navigate investment landscape and provide networking opportunities.
- \* Gain insights from renowned industry leaders sharing their expertise and experiences.
- \* Learn from top professionals sharing valuable knowledge and unique perspectives.
- \* Learn about R&D, product development and pattern of funding.
- \* Engage in dynamic discussions on critical topics with industry experts and fellow participants.
- \* Enhance skills and understanding of corporate governance best practices.
- \* Discover effective corporate governance strategies from successful startups and organizations.
- \* Connect with like-minded professionals and build lasting relationships within the startup ecosystem.
- \* Possibility of 'incubation' and / or acceleration support from government and non-government/ corporate bodies.



## Investor pitching and exhibition: A biennial exhibition

### ACTIVITIES

- \* Panel Discussions      \* Cultural Event
- \* Student Competitions (Quiz/ Debate)
- \* Best Startup Awards: Categories
  - ◊ Best Innovation      ◊ Best Entrepreneur
  - ◊ Best young Innovator/entrepreneur (Targeting students)
- \* Awards (in each category)
  - ◊ 1<sup>st</sup>      ◊ 2<sup>nd</sup>      ◊ 3<sup>rd</sup>

## Important Dates

- \* Registration for Participation: 1<sup>st</sup> Feb 2024 Onwards
- \* Registration and Concept Submission:
  - 1 Register at: [www.nectar.org.in](http://www.nectar.org.in)
  - 2 Early bird registration discounts are available until 23<sup>rd</sup> Feb 2024.
  - 3 Ends – 27<sup>th</sup> March 2024
  - 4 Shortlisted proposals – 5<sup>th</sup> March
  - 5 Confirmation of participation – 11<sup>th</sup> March
- \* Registration Information available at [Event Website]

## Themes

- \* Sustainable Organic Agriculture      \* Renewable Energy
- \* Climate Change Science      \* Water Resources and Management
- \* Fintech      \* Innovation start up      \* Green Chemistry
- \* Interdisciplinary Approaches      \* Circular Economy
- \* Biodiversity Conservation      \* Waste management

## Participants

- \* Entrepreneurs      \* Students      \* Investors
- \* Potential Collaborators      \* Industry Professionals
- \* Startup Ecosystem Enablers      \* Business Enthusiasts

# AGENDA OVERVIEW

## DAY 1: IGNITE

### MORNING SESSION

#### \* 8:00 AM - 9:00 AM: Registration and Networking

- ◊ Meet and greet with other business owners, financiers, and prominent figures in the field to start the event.

#### \* 9:00 AM - 10:30 AM: Inauguration

- ◊ Welcome address, keynote speeches, and lamp lighting ceremony to mark the official beginning of the conclave.
- ◊ Launch of new product/Start up

#### \* 10:30 AM: Ribbon cutting for Expo followed by High Tea

#### \* 11:00 AM - 12:30 PM: Panel Discussion Navigating Startup Ecosystem in Northeast India

- ◊ Discussions on the unique opportunities and challenges related to startups in the Northeast.

#### \* 12:30 PM - 1:30 PM: Quiz/ Debate competition for Students

#### \* 1:30 PM to 2:30 PM: Lunch break